



BOYS & GIRLS CLUBS
OF GREATER KANSAS CITY

*More Than 100 Years of Building
Great Futures*

Whatever It Takes to Build Great Futures

**2019
Boys & Girls Clubs
of Greater Kansas City
Annual Report**



A Note from Our President



This past year was a banner year for our organization. Thanks to the financial support of our partners and the amazing efforts of our staff and volunteers, we were able to lift up and inspire the minds, hearts and lives of nearly 7,000 Kansas City area youngsters.

The report you hold in your hand is so much more than a recap of statistics, revenues, and expenses—it is a testament to the good that can be accomplished when we all work together on behalf of the amazing girls and boys who will be our future.

Dr. Dred Scott
President/CEO
Boys & Girls Clubs of
Greater Kansas City

About Boys & Girls Clubs of Greater Kansas City

Since 1912, Boys & Girls Clubs of Greater Kansas City has provided advocacy, education, and a safe space for boys and girls ages 5-18, with special emphasis on youth from disadvantaged circumstances. Too often, opportunities are slim for these youth to develop self-esteem, values, and life and work skills. To this end, our Clubs are strategically placed in some of Kansas City's toughest neighborhoods, where the combined median household incomes are often less than \$28,000. Stationed in the heart of the neighborhoods we serve, we can be readily accessible to the young people who need us most.



We Focus on Growing Young Minds In Four Core Areas:

- 1. Education and Career Development including Arts
- 2. Healthy Lifestyles including Sports
- 3. Technology
- 4. Public Speaking, Character, and Leadership Development



Our ultimate goal is to keep 100% of Club kids on track for high school graduation with post-secondary plans in place. We have achieved this goal the past three years!

Here's What Sets Us Apart From Other Youth-Serving Organizations:

- **Specific Focus:** Working with inner-city youth who come from challenging home environments
- **Physical Presence:** The only dedicated KC youth development organization with facilities in neighborhoods of tremendous need
- **Consistency:** Caring, trained regular staff and volunteers
- **Evidence-Based:** Programming has proven to improve the lives of youth from disadvantaged circumstances
- **Affordability:** Lower fees (just \$15/school year) vs. other organizations serving youth populations
- **Aggressive Outreach:** Active neighborhood member recruitment
- **Accessibility:** Open on most school out days, with options for before/after school programming to help working parents

Our Five Keys to Success:

- 1. **Comprehensive, year-round education:** Encourages ongoing learning and experiences that build off one another in a specific, intentional manner.
- 2. **Whole Child approach:** Provides enriching educational experiences, while helping to build life skills and core competencies not provided within traditional youth development frameworks.
- 3. **Constancy and accessibility:** Open when school is closed (most holidays and all day during summer), to ensure a safe place for youth to spend time and enjoy structured activities that keep minds and bodies occupied.
- 4. **Role modeling:** Staffed by caring adults who provide guidance and serve as mentors and touchstones for our youth.
- 5. **Real-world learning:** Club programs addressing key areas that shape a child's whole being and impact their ability to succeed in life and work.

Our Three Strategic Priorities:

- 1. **Staffing:** Focus on developing strong staff with attention to recruitment, retention, recognition, culture, on-boarding, professional development and training, evaluation/feedback, a solid staffing model, and competitive pay.
- 2. **Finance:** Create a solid financial foundation through good stewardship of funds, maintaining a balanced budget, realistic cost per member levels, fundraising efforts, promoting individual donor programs and endowments, and controlling administration costs, reserves, cash flow, and spending priorities.
- 3. **Strategic Growth:** Raise National Youth Outcome Initiative (NYOI) scores, increase membership and average daily attendance, enhance teen recruitment, program/Club quality, and communication, to rates found in similarly sized and funded organizations.

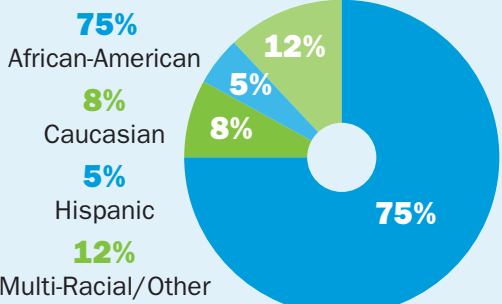
BGCGKC by the Numbers:

Membership just **\$15** per school year



2019 Average daily attendance **818** + 2019 Annual membership **2,865**
2019 community outreach (non-Club members who participate in Club programs) **3,931** + 2019 Total youth served (membership + outreach) **6,796**

Ratio of boys to girls
59% Male **41%** Female



25% report living in a single parent household
97% report qualifying for free or reduced lunch

Combined median household income **less than \$28,000**





In 2019, We Successfully Attracted, Engaged, and Sustained More Youth...

**1. \$1.5M in New Grant Money
Opened More Doors**

The Big Win: We were awarded \$1.5M over a 5-year period from the Missouri Department of Elementary and Secondary Education to establish two school-based 21st Century Community Learning Centers.

How We'll Use It: We plan to fund and implement a wide range of new Club programming and add nine additional staff members at our new Clifford Nowlin Middle School and Lee A. Tolbert Community Academy school sites to prepare for our goal of serving 185 new middle school kids.

**2. One Partnership Impacted
100 More Youth in Need**

The Deal: We cemented an exciting new partnership with DeLaSalle Education Center, an alternative charter high school dedicated to serving at-promise urban core students.

The Result: 100 new students now have year-round access to BGCGKC's Thornberry Unit on a daily basis.

**3. 500+ Teens Enjoyed Their
Best Summer Ever**

The Event: In June and July, Friday and Saturday nights (7-10pm) were energized at our Thornberry and Wagner Units thanks to "Kickback @ the Clubs." Held in partnership with the KCPD, the program kept kids off the streets and treated them to safe evenings of music, food, field trips, basketball, and fun giveaways.

The Result: Our summer events served 362 unique teens with a total attendance of 529, and we're currently in talks with KCPD Police Chief, Rick Smith, to keep the program going.



...And We Ensured A Strong Community Presence Where We Are Needed Most

Funding a Lasting Legacy

In 2019, because of the amazing efforts of our Legacy Campaign team and the generous support of our community, BGCGKC raised over \$7,000,000 to create operating reserves for capital improvements, program and scholarship reserves, and endowment. Four key projects were realized this past year thanks to Legacy Campaign funds:

**1. Breidenthal Teen Center
Remodel**

Located in Wyandotte County, the Teen Center serves youth ages 13-18. The remodel allowed us to create a state-of-the-art MakerSpace STEM Lab where teens can explore their creativity while utilizing cutting-edge technology.

Features include: Video production technology, robotics equipment, 3D printer, fashion design station, as well as a fully functional recording studio to allow youth to participate in writing, creating, producing, and performing media pieces.

**2. Installation of Club
Security Cameras**

We're committed to ensuring the safety and well-being of both our Club members and staff. A portion of funds raised were used for installation of exterior and interior cameras to provide this critical extra layer of security.

**3. J&D Wager Unit
Teen Center**

In 2019, we were thrilled to use a portion of our Legacy funds to acquire additional land adjacent to the J&D Wager Unit. A dilapidated home was demolished to free up space to add a 5,000-square-foot building extension for our teen program.

**4. Acquisition of New Bus and
Passenger Vans**

Thanks to our Legacy funds, we were able to acquire one 29-passenger bus and three 15-passenger vans. This has allowed us to not only serve more youth, we can now transport larger groups and travel longer distances for college tours, employment opportunities and related career exposures.





Raised over **\$1.65 million** for local Club youth and programs

More than **1,400 guests** packed the Overland Park Convention Center



Raised nearly **\$200,000** in only its second year

More than **280 guests** — a sold out crowd



Raised nearly **\$350,000** for Sports L•A•B™ programming

Helps to fund **over 1,000 children and youth**



Raised over **\$158,000**

Nearly 400 guests (a record number)

We Held Four Special Events That Raised Funds and Spirits

23rd Annual Kids Night Out with Diana Ross

The April event raised over \$1.65 million for local Club youth and programs. Attendance topped 1,400 at the Overland Park Convention Center, where guests enjoyed a program hosted by Fox 4's Abby Eden and generously participated in a Super Silent Auction and a Live Auction run by Nigro Brothers Auctioneers. While Diana Ross was definitely the highlight of the evening, guests were also thrilled to hear an inspiring message from BGCCKC's 2019 Youth of the Year, KaeShawn Smith. Special thanks to North American Savings Bank (NASB), our Presenting Sponsor for this memorable evening.

2nd Annual Tour de Fork

In only its second year, the June event raised nearly \$200,000 on behalf of our Olathe Unit. Held at the Ball Conference Center, the sold-out crowd of over 280 guests enjoyed food stations featuring selections from local restaurants, as well as Silent and Live Auctions. Highlighting the evening were culinary demonstrations by local celebrity chefs, Celina Tio, and Jonathan Justice. Tour de Fork, and the community support it has mobilized, drives significant impact on our Olathe youth and their academic achievement, social development, and post-secondary readiness. Special thanks to A.L. Huber, our Presenting Sponsor for this special evening.

SportsFest with Mia Hamm

The July event raised nearly \$350,000 for our youth participating in Sports L•A•B™ programming at the Boys & Girls Clubs of Greater Kansas City. We were thrilled to have U.S. soccer legend, Mia Hamm, as our special guest, fresh off the USA women's team's World Cup win. For many youngsters, opportunities to participate in developmental or competitive sports are not easily accessible. Every SportsFest gift helps raise the funds needed for children and youth to participate in our sports programs, including swimming, baseball and softball (RBI), basketball, golf, flag football, soccer, track and field, volleyball, weight training, and our daily nutrition program. Special thanks to Saint Luke's Health Systems, our Presenting Sponsor for SportsFest.

11th Annual Dinner on Ice

An impressive \$158,000 was raised at the November event held at the Silverstein Eye Centers Arena. The nearly 400 guests (a record!) were treated to cocktails, Silent and Live Auctions, and a sumptuous dinner served on the ice by waiters who also happened to be Mavericks hockey players. Highlighting the night was a series of "challenges" enlisting players to sing, dance and hula hoop, all to raise even more dollars for Boys & Girls Clubs in Eastern Jackson County. Special thanks to Wells Fargo Advisors, our Presenting Sponsor for this memorable evening.

Our Academic Programs Created A Record Number of High Achievers

First, our High School Graduates Made Us Proud:

The past three years, 100% of our active high school seniors graduated from high school with post-secondary plans!!!

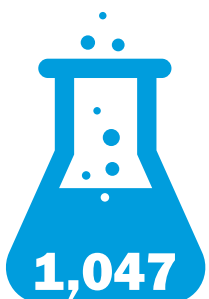
Second, our Atomic Blast Summer Enrichment Program Inspired Brilliance:

For nine thrilling weeks this past summer, our Atomic Blast STEM-based Summer Enrichment program took Club members, ages 5-12, on a journey of discovery, giving them a host of opportunities to dream big and accomplish bigger.

Sponsored by Honeywell, members learned math and science concepts through challenging activities, and had their love of learning nurtured through reading comprehension and writing exercises. Before the summer of fun came to a close, members participating in the End-of-Summer Science Fair which fueled even more creativity, competitive spirit, and a sense of accomplishment for all.

Third, Total Number of BGCCKC Scholarship Dollars Available to Club Members in 2019 — \$19,000

Atomic Blast by the Numbers:



total youth enrolled across all 6 Clubs

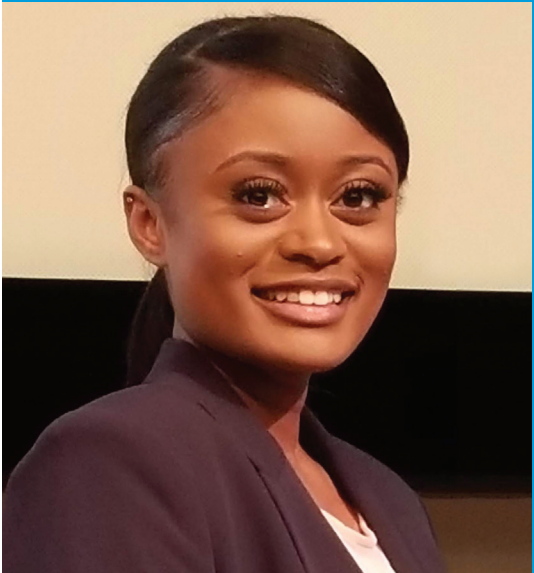


youth enrolled in KCPS partnered Atomic Blast Program

63% of 4th graders tested improved or maintained ELA scores



More than half of 3rd graders tested improved or maintained ELA scores



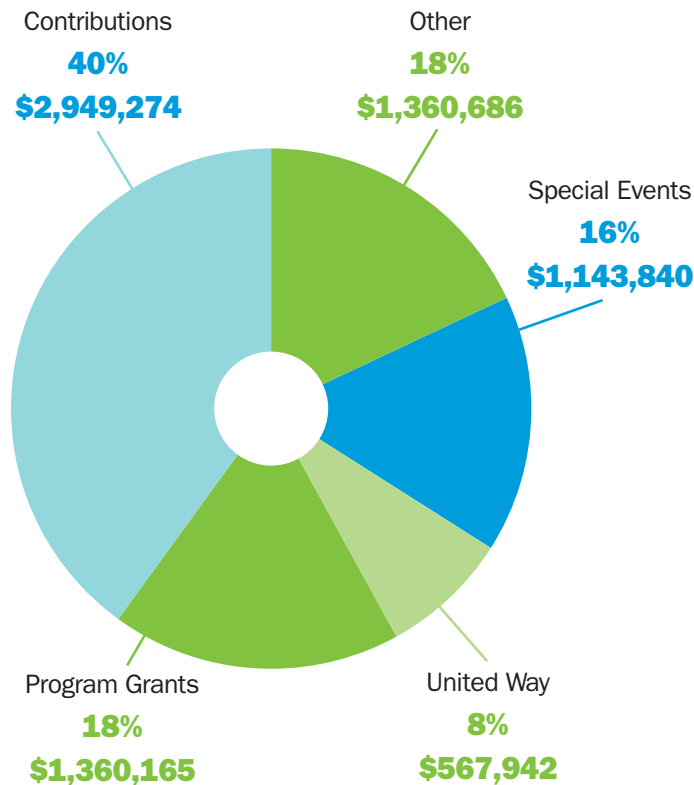
2019 Boys & Girls Clubs of Greater Kansas City Youth of the Year

KaeShawn Smith

When KaeShawn first moved to Kansas, she battled loneliness and depression. Every day was a struggle for her until one day everything began to change — KaeShawn's father enrolled her in the Clubs. Through her Club participation she was able to make sense of her feelings and find her way. At the Club, KaeShawn was surrounded by people who grew to become her best friends. From staff members to Club members, the people KaeShawn met provided her with purpose and a sense of worthiness.

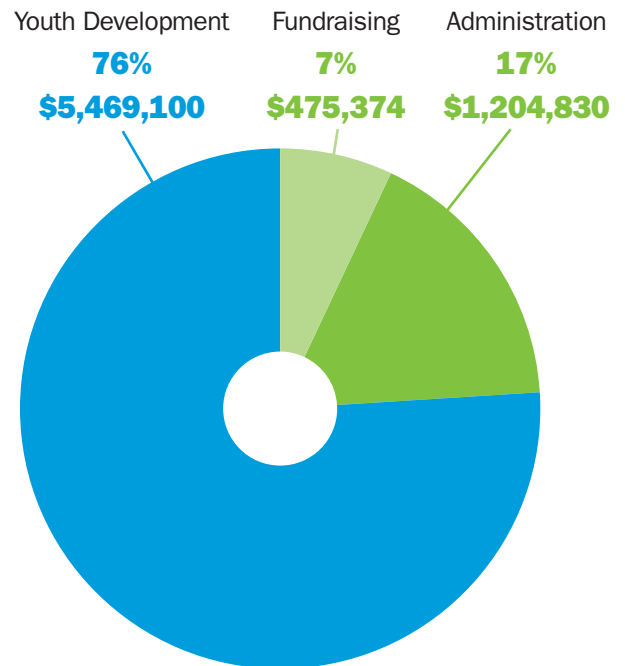
In May 2019, KaeShawn graduated from high school and began her freshman year at Xavier University in New Orleans, Louisiana the following fall. KaeShawn is studying pre-med and Spanish, with a minor in non-profit leadership. She credits the Clubs for taking her depression and reshaping it into greatness. "Without the Boys & Girls Clubs, I wouldn't be here today. They instilled me with passion, purpose, and a compassion for the community and for my generation."

2019 Operating Support and Revenue \$7,381,906*



* Per GAP requirements, 2019 Support and Revenue include pledges for future years.

2019 Operating Expenses \$7,149,304**



** Excluding depreciation.



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4001 Blue Parkway, Suite 102
Kansas City, MO 64130

816-361-3600

www.helpkckids.org



Boys & Girls Clubs of Greater Kansas City (BGCGKC) is a charter member of Boys & Girls Clubs of America and is a United Way agency. We offer six Club Units and two School Sites across Greater Kansas City:

Breidenthal Unit

1240 Troup Avenue
Kansas City, KS 66102

Hawthorne Unit

16995 Dover Lane
Independence, MO 64056

Independence Unit

315 South Leslie Avenue
Independence, MO 64050

J&D Wagner Unit

2405 Elmwood Avenue
Kansas City, MO 64127

Olathe Unit

520 South Harrison Street
Olathe, KS 66061

Thornberry Unit

3831 East 43rd Street
Kansas City, MO 64130

Clifford H. Nowlin

Middle School

2800 South Hardy Avenue
Independence, MO 64052

Lee A. Tolbert Community Academy Charter School

3400 Paseo Boulevard
Kansas City, MO 64109